

## The fast route to becoming carbon neutral

Predicted by many to be the world's largest commodity in 2020, carbon is on everyone's lips and after now the Carbon Trade Exchange (CTX) has been launched as the world's first global spot electronic exchange for the most recognised Voluntary Carbon Credits.

Voluntary Emission Reductions (VERs) are a range of legitimate emission offsets with robust environmental credibility, which are bought by companies not regulated under the The European Union Emission Trading System (EU ETS). These are considered an an effective mechanism to become carbon neutral.

VERs are not regulated under the UN Clean Development Mechanism (CDM), but verified by reputable independent third party standards, such as Voluntary Carbon Standard and Gold Standard. All companies want to reduce and offset their greenhouse gas (GHG) emissions, but there has previously been a veil over the process, price and origination of VER credits.

Until now, emissions trading has been predominately conducted by large global organisations, energy companies and major banks either under mandatory CDM criteria or within schemes such as the EU ETS impacting a broader cross section of the business community in Europe and some regions in other countries. Until now, the trading of the majority of VERs has been conducted via over the counter trades which are expensive, cumbersome and incapable of handling the vast number of trades SMEs and large enterprises now need and demand. CTX is the first global trading platform designed for this purpose.

"It is time for business leaders to take the lead on combating climate change," according to CTX's CEO Wayne Sharpe

In voluntary carbon markets, activities that reduce GHGs produce verified emission reductions to be sold to companies or individuals wishing to voluntarily reduce their carbon footprint.

[www.carbontradexchange.com](http://www.carbontradexchange.com)

## Rubb says farewell to Ray after 32 years

Rubb Buildings sales manager Ray Colby, who helped turn the business into a world leader in the design and manufacture of relocatable fabric structures, has retired from the company.



Colby left Rubb after 32 years. Among his achievements was securing the Ministry of Defence as a regular client in 1979. During the Falklands conflict, his team delivered twenty-eight 20m span hangars with Fast Jet Doors to Port Stanley, earning it the nickname of 'Rubb Alley'.

Rubb military structures soon started to pop up all over the globe and the company's Rapid Deployment Shelter range has been well received world wide.

Colby is also proud of the Rubb designed Newcastle United Football Club in 2002 and the completion of the Meadowbank Sports Arena in 2009.

[www.rubb.co.uk](http://www.rubb.co.uk)